

**GOVERNMENT OF TELANGANA
ABSTRACT**

Telangana - Tourism Promotion – Release of Advertisement of WTM Special issue in “TODAY’S TRAVELLER” magazine through M/s. Touchstone Advertising (P) Ltd., Hyderabad – Publication Charges – Sanctioned an amount of Rs.1,25,000/- (Rupees One Lakh Twenty Five Thousand only) - Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 221

Dated:11-12-2014

Read the following:

1. From Mr. Vagish Mishra, A.G.M, Gill India Communications Pvt. Ltd, New Delhi, India, Dated:24-09-2014.
2. Govt.Lr.No.1437/PMU/PRO/2014, of YAT & C (PMU) Department, Dt.07-11-2014.
3. Bill No. TAPL/148/2014-15, of M/s. Touchstone Advertising Pvt., Ltd, Hyderabad, Dated:22-11-2014.

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ORDER:

1. In the reference 1st cited above, Mr. Vagish Mishra, A.G.M, Gill India Communications Pvt. Ltd, New Delhi, has requested to release a full page colour advertisement in ‘Today’s Traveller’ magazine November 2014 WTM issue. Accordingly, Government have issued a work order for an amount of Rs.1,25,000/- (Rupees One Lakh Twenty Five Thousand only) for publication of Tourism Promotion advertisement in ‘Today’s Traveller’ magazine November 2014 WTM special issue through M/s. Touchstone Advertising (P) Ltd., Hyderabad, vide reference 2nd read above.
2. In the reference 3rd read above, M/s. Touchstone Advertising (P) Ltd., Hyderabad, has furnished a bill for an amount of Rs.1,25,000/- (Rupees One Lakh Twenty Five Thousand only) towards publication of Full Page (colour) Telangana Tourism Promotion advertisement in ‘Today’s Traveller’ November 2014 WTM special issue and requested the Government for arranging payment.
3. The Government, after careful examination of the matter hereby accord sanction for an amount of Rs.1,25,000/- (Rupees One Lakh Twenty Five Thousand only) towards release of an advertisement in ‘Today’s Traveller’ November 2014 WTM special issue, through M/s. Touchstone Advertising (P) Ltd., Hyderabad.
4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Touchstone Advertising (P) Ltd., Hyderabad. The details of Bank account is as follows:-

Account Name : M/s.Touchstone Advertising(P)Limited, Hyderabad
Account No :26610200000060
Name of the Bank: BANK OF BARODA
IFSC Code :BARBOPBBHYD
PAN NO. : AABCT08496

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**B.P. ACHARYA
PRINCIPAL SECRETARY TO GOVERNMENT (T&C)**

To

M/s. Touchstone Advertising (P) Ltd., Hyderabad
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.

Copy to:

The YAT& C (PMU- Claims) Department.
SF/SCs.

//Forwarded:: By Order//

SECTION OFFICER